

## Customer Success Story

# TI Automotive gets rolling with DataWarehouse Explorer

TI Automotive (<http://www.tiautomotive.com>) supplies global automotive manufacturers with industry-changing fluid storage, carrying and delivery technology. With 14,000 employees at 126 locations in 27 countries, TI Automotive's strength lies in their ability to creatively meet and exceed the increasing fuel economy and emissions regulations of tomorrow's auto industry.

**"Agile and fact based decision making throughout all layers in our organization is crucial for our customer satisfaction."**

*Oscar Bercedo,*

*TI Automotive Group's Global ERP Director*

"The automotive sector is a highly competitive market," says Oscar Bercedo, TI Automotive's Global ERP Director, "Our customers demand high tech innovation, superb product quality and outstanding logistics. Agile and fact based decision making throughout all layers in our organization is crucial for our customer satisfaction."

The implementation of a global ERP system at TI Automotive made consistent and high quality data available throughout the organization in support of the daily operations. Together with the ERP system, TI Automotive also implemented a new standard shop floor system. Quickly it became apparent that real value can only be obtained out of these new systems when integrated management information is available throughout the organization.

The only way to accomplish this is through using Business Intelligence (BI) technologies. So a BI project was started to define standardized, high quality information, which is easy to analyze from top to bottom. Part of this large set of information are standard KPIs to track the company's results. This information is now available to many different users with varying business needs.

### Solution Overview

#### TI Automotive

Leading provider of industry-changing fluid storage, carrying and delivery technology to global automotive manufacturers.

#### Industry

Automotive, Manufacturing, High Tech

#### Location

World Wide  
Solution developed in Spain

#### Solution Area

Sales, Finance, Manufacturing

#### Products

DataWarehouse Explorer  
DataWarehouse Explorer Portal



**TI Automotive**

TI Automotive chose to standardize on Microsoft products for the BI project and is very happy with the functionality and scalability it provides. However, while rolling out the first phase of the project, Oscar Bercedo found out that users need a tool that is extremely easy to use in order to reach the level of adoption he was looking for. DataWarehouse Explorer turned out to be such a tool. Users hardly needed training and are now becoming familiar with analyzing up-to-date and clear information according to their individual needs. Now that they have this information to base decisions on and to collaborate, users understand the value of working with standardized definitions and master data.

Today TI Automotive has fully trained 50 users of DataWarehouse Explorer mostly in Sales and Finance functions. A project is underway to include manufacturing information in the BI system, which will group together information from more than 70 factories around the world.

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to interact with the data in  
Microsoft SQL Server Analysis Services.”**

*Oscar Bercedo*

“Because we are a manufacturing company with global customers,” Oscar Bercedo says, “every single incident, quality problem or efficiency improvement needs to be communicated to the rest of the company for appropriate action. DataWarehouse Explorer helps us to make this information accessible in a timely manner to all people involved.

DataWarehouse Explorer turned out to be the right tool for us to interact with the data in Microsoft SQL Server Analysis Services. Our users learned it very quickly and they now have access to information whenever they need it. On top of that, they create the needed overviews themselves.”

#### **About CNS International**

CNS International, creator of DataWarehouse Explorer, delivers user-friendly, affordable and scalable analytic solutions, helping companies to improve business responsiveness through fast analysis of current and historical data. CNS International is a fast growing software company with over 300 companies and government agencies worldwide relying on our solutions. Strategic relationships with consulting, OEM en ISV organizations contribute to the success of CNS International in developing solutions and increasing customer satisfaction.

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